

Good Housekeeping

HOW TO GET **EVERYTHING** FOR LESS

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**Ahoy,
Matey!**

Make Our
Super-Simple
Pirate
Costume

P. 102

Better than
TAKE-OUT!

12 Restaurant Favorites
to make at home

Easy (**On Your
Budget**)
Halloween

Cute jack-o-lanterns,
easy party favors,
treats galore

Best & Worst
INFOMERCIAL
GADGETS

We tested 'em

WHY BEING A
"MEAN" MOM
IS GOOD FOR
YOUR KIDS



MULTITASKING LIPSTICK

Owning lipsticks for every occasion not only is costly—it also crowds your purse. Luckily, Avon SpectraColor Lipstick (\$9.50, avon.com) houses seven shades in one tube. Simply twist the dial on the bottom to pick your desired hue. “The dual chambers allow you to go from the lightest for an A.M. meeting to the darkest for night,” says Jillian Dempsey, global creative color director for Avon.

We love The Roses for fair skin, The Caramels (left) for medium, and The Wines for dark.

Vegan beauty?

Sure, we know what a vegan diet is, but we were perplexed when the word began appearing on beauty products we were not inclined to eat. “In beauty terms, ‘vegan’ means an item is free of animal ingredients and by-products,” says Susie Wang, founder of the primarily vegan 100% Pure line. “But this doesn’t always signal that it’s cruelty-free.” One that’s both: **TheBalm to the Rescue Vegan Lip Treatment** (\$16, Sephora).



Fresh Breath for Longer

GHRI
TESTED



That clean feeling you get after brushing your teeth or swishing mouthwash is nice, but fleeting. So when we discovered that Scope Outlast Mouthwash (left) and Crest Extra White Plus Scope Outlast Toothpaste (\$5 and \$3.75, respectively; drugstores) both claim to make that sensation last up to five times longer than it does with regular formulas, we had the Good Housekeeping Research Institute test them against the best-selling mouthwash and toothpaste. Volunteers used one mouthwash or toothpaste after lunch and recorded how fresh their breath felt every 15 minutes for two hours. After two days, they repeated the process with the other mouthwash or toothpaste. The verdict: Nine out of 10 testers thought the Scope mouthwash outperformed the best seller, keeping their breath fresher longer; seven out of 10 said the same about the Crest toothpaste.

THE MIST MYTH If you're tempted to spritz water on your face to relieve cold-weather-induced skin dryness, hold off. In her new book, *Simple Skin Beauty*, N.Y.C. dermatologist Ellen Marmur, M.D., says that misting your face can actually make your skin more parched once the water evaporates. “Follow up quickly with a creamy lotion to lock in the moisture,” she says. “Or use a mist laced with glycerin, aloe vera, light oil, or hyaluronic acid, which provides the necessary moisture seal.” Try **Alba Botanica Rainforest Refreshing Mist Toner** (\$15, drugstores; right), with glycerin, aloe, hyaluronic acid, and acai fruit oil. ■



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